Review Exploration Interview Study Template

*Turn on the recording device and explain the purpose of the interview.*

**Collect Demographic Information**

**Title**

**Company**

**Education**

**Experience in data analysis**

**Experience in review analysis**

**Gender**

**Interview**

* **Walk us through a recent review analysis task**
  + **Preparing/debugging the training data**
  + **Debugging the model**
* **What is the goal of your analysis?**
* **What kinds of data sources and formats do you use?**
  + **How do you get them?**
  + **What kind of data preparation do you do?**
  + **Do you often need to look at the raw data points?**
* **Is scalability a problem?**
* **What tools and languages do you use?**
* **What are the downstream applications?**
* **How do you present your results? (To whom?)** 
  + **How do you collaborate with others on your work?**
* **What are the bottlenecks you run into or things you spend the most time on? (Are they different?)**
* **What features/tools do you wish you had?**
* **Do you have anything else to add? (Wrap-up)**